



DONOR PRIVACY POLICY

November 2010

The Humane Society of Pinellas respects the privacy of our donors and is committed to the highest standards of ethics and integrity in all fundraising efforts. Use of donor list information is limited to the internal purposes of the Humane Society of Pinellas. We therefore do not share, loan, trade, rent or sell our donor list to any other non-affiliated organization.

We collect and use information about our donors including name, address, phone number, email address and mailing preferences. In addition, we keep a record of each donor's giving history. This information is kept on file for IRS purposes and is also used by our Development Department to analyze overall giving patterns in order to make more accurate budget projections and plan for the future of our organization. Information on our donors is password protected and may only be accessed by individuals who need such information to perform their assigned duties for the Humane Society of Pinellas. This includes individuals or companies who prepare mailings, enter or analyze data, visit donors, plan fundraising events, work in a fundraising capacity for the organization or prepare budgets and forecast.

On occasion, we publicly thank our donors and corporate sponsors through our newsletter "Paw Prints", press releases and at our events. This is only with their consent, permission and general expectations.

It is our desire to not send unwanted or duplicate mail to our donors. We ask that donors contact us to update their information, correct any errors on our part or to not receive thank you letters for their donation or gift. We respect the wishes of our donors to save us time and postage, or to be removed from our mailing list.

Credit card information is only used for transaction purposes and is not stored or retained by the Humane Society of Pinellas.

Donations received via our website www.humanesocietyofpinellas.org are processed via the secure internet sites Qgiv, Inc. and/or PayPal™.

Donations and grants given for specific purposes or programs are considered 'Restricted' and recorded within general accounting principles and will always be used for the purposes given.

The wishes of donors who prefer to remain anonymous will always be honored.